## Agenda SMART PROC 2015

7:00 - 8:00AM	Registration and Breakfast Sponsored by the Maryland Department of Commerce
8:00 - 9:15AM	KEYNOTE SESSION
	SMART brings together leaders from Congress and key Department of Defense, US Army Medical Research and Materiel Command, US Army Communications and Electronics
KEYNOTE SESSION	Command, and US Cyber Command and Army Garrison with Commands located in Maryland. These experienced leaders bring over 100 years of combined military knowledge
Location: Ballroom A	to discuss their overall mission and challenges facing their Command in response to streamlining and Defense cuts. Discussion will include how these changes will affect small businesses in the Maryland and the Mid-Atlantic Region. This session is essential in learning how your business can respond to the broader needs of the Department of Defense in challenging fiscal times.
	Moderator: Mr. Robert Carullo, Executive Director, SMART
	Welcome: County Executive Jan Gardner, Frederick County, MD
	Secretary Michael Gill, Department of Commerce, State of Maryland
	Congressman John Delaney, Maryland's 6th District
	<ul> <li>Congressman Chris Van Hollen, Maryland's 8<sup>th</sup> District</li> </ul>
	<ul> <li>Dr. James Galvin, Deputy Director, Office of Small Business Programs, Department of Defense</li> </ul>
	BG Guy Walsh, USAF Ret., Deputy Director, Capabilities Development Group, US Cyber Command
	Dr. Kenneth Bertram, SES, Principal Assistant for Acquisition, US Army Medical Research and Materiel Command
	Colonel James Davis, US Army Garrison Commander, Aberdeen Proving Ground,  MD
	Colonel Thomas Timmes, Commander, US Army Center for Environmental Health Research, U.S. Army Medical Research and Materiel Command, Fort Detrick, MD
9:15 – 9:30AM	BREAK

## U.S. Army Medical Research and Materiel Command (USAMRMC)

The U.S. Army Medical Research and Materiel Command will provide small businesses with an understanding of its mission, key programs, and contracting opportunities. Commanders of the program offices will discuss requirements, projected contract needs, and future priorities within the Army budget constraints. The US Army Medical Research Acquisition Activity will help de-mystify for small business how products and services are procured for USAMRMC including helpful tips for responding to RFP's.

Moderator & Panelist: Jerome Maultsby, Assistant Director, Office of Small Business Programs, U.S. Research and Materiel Command

- Colonel Thomas S. Bundt, Commander, US Army Research Institute of Infectious Disease (USAMRIID)
- Ms. Kathleen L. Berst, Deputy Commander, US Army Medical Materiel Development Activity (USAMMDA)
- Ms. Cheryl R. Miles, Chief, Services Group, US Army Medical Research Acquisition Activity (USAMRAA)
- Ms. Amanda Cecil, New Products and Ideas Administrator/Management Assistant -Strategic Planning Office, U.S. Army Medical Research and Materiel Command

9:30 - 10:45AM

**SUPER SESSION 1:** 

TRACK 1:

Location: Ballroom A

9:30 - 10:45AM

**SUPER SESSION 2:** 

TRACK 1:

Location: Ballroom B

SUPER SESSION TEAM: APG a Joint US Army Communications and Electronics Command and US Army Research, Development and Engineering Command Brief

CECOM is the Army's premier Command, Control, Communications, Computers, Intelligence, Surveillance, and Reconnaissance (C4ISR) capability providers. The importance of CECOM is increasingly central as technology plays an ever growing role in today's modern warfare. However, recent Army budget cuts will have an impact on the Command. They will discuss the future acquisition forecast on Army Streamlining and the effects it will have on Small Business. Joining CECOM is another leading command at Aberdeen – the Army Research, Development, and Engineering Command (RDECOM) which inspires to empower, unburden, and protect the War fighters to enable the dominance of the Army. RDECOM is the Army's largest technology developer. They focus on providing current operational needs and developing break-through technology for the Soldiers. Senior leaders will discuss changing requirements, rapid acquisition, and the future acquisition forecast.

Moderator & Panelist: Mr. Bryon Young, Director, US Army Contracting Command – Aberdeen Proving Ground

- Dr. Patrick Baker, Director, Survivability Lethality Analysis Directorate, U.S. Army Research Laboratory, Aberdeen Proving Ground
- Mr. Larry Muzzelo, Director, CECOM Software Engineering Center, U.S. Army Communications and Electronics Command

Cyber Security: Challenges Facing Federal Agencies and new OMB Draft Guidelines 9:30 - 10:45AM for Contractors **SESSION 3:** SMART brings Cyber Security leaders from both the government and industry to discuss the growing threats to federal agencies and future needs to protect government systems. The TRACK 1: panel will consider their respective mission with emerging threats to hardware and software in a COTS environment. With the recent OPM hack, discussion of continuous monitoring of Location: Ballroom C/D wired and wireless systems and new cyber security guidelines for contractors. Panelists will provide small business with key insight to federal sector challenges, needs from industry for mission success and understanding of cyber security best practices. Moderator: Mr. John Barsa, Director Business Development, Goldbelt, Inc. Mr. Rod Turk, Chief Information Security Officer, Department of Commerce Mr. Darryl Peek, II, Cybersecurity Strategist, Department of Homeland Security (DHS), Office of Cybersecurity and Communications (CS&C) Dr. Ron Ross, Fellow, National Institute of Standard Technology Mr. Deon Viergutz, Vice President, Cyber Solutions, Lockheed Martin IS&GS & **Intelligence Solutions** Mr. Rich Arnold, Chief Cyber Security Architect, CyberPoint, LLC Mr. Steve Chafitz, President, e-End 9:30 - 10:45AM Military Construction Opportunities in the Mid-Atlantic Region **SESSION 3:** With its close proximity to Washington, DC and federal facilities, Maryland is positioned to receive over \$1 Billion in Military construction projects in FY 16 on installations in the TRACK 1: Region. This panel will bring leaders from the USACE, IMCOM, USAF, NAVFAC and prime contractors to discuss future construction projects, and who has small business goals **Location: Ballroom E/F** on current and future opportunities. Moderator: Ms. Denise Jacoby, Executive Director, Frederick Builders Lieutenant Colonel Michael Ruppert, Deputy Commander and District Engineer, U.S. Army Corps of Engineers, Baltimore District Office Ms. Maria Belino-Coffean, Chief Construction Division, Mission Installation Contracting Command -Atlantic, Ft. Belvoir Lieutenant Colonel Rockie Wilson, US Air Force Civil Engineer, Andrews Air Force Base Ms. Joey Harmon, Whiting Turner Mr. John Barotti, P.E. Operations Manager, Gilbane Federal Mr. Mike Hommer, Compliance Manager and SBLO, Mortenson Construction 10:45 - 11:00AM BREAK

11:00 - 12:15PM

**SESSION 5:** 

TRACK: 2

Location: Ballroom A

Prime Contractors & Teaming Agreements: IDIQ's, Mentor Protégé, Work Share and Post Award Task Orders

Hear directly from Prime Contractors as they provide information on sub-contracting opportunities, discuss their top subcontracting NAICS codes tips for teaming agreements, and marketing to capture post - award task orders. Discussion of IDIQ contracts awards, task orders and teaming opportunities will provide small business with insight for doing business with Primes and developing past performance reports. Panelists will discuss mentor- protégé agreements, work share with subcontractors, and small business subcontracting plans and enforcement.

Moderator: Mr. Richard Griffin, Director, Frederick City Office of Economic Development

- Ms. Diane Marsden, Principal, Business Development Center of Excellence, Booz, Allen and Hamilton
- Mr. Kaparah "KP" Simmons, Small Business Liaison Officer, Boeing, Inc.
- Mr. Wayne Pizer, Vice President Small Business Office, L-3 National Security Solutions
- Dr. Harold Modrow, Senior Life Sciences Program Manager, Leidos, Inc.
- Mr. Voltaire Walker, Small Business Liaison Officer, Northrop Grumman Corporation
- Mr. Phil Jaurigue, CEO, Sabre Systems, SMART Board Chair

11:00AM - 12:15PM

Contracting with the Intelligence Community

**SESSION 6:** 

TRACK 2

Location: Ballroom B

With more sophisticated threats to our national security from insiders and state actors, the Intelligence Community has an increased mission to protect the homeland in a time of serious fiscal constraints. Contracting with the IC can be challenging with difficult security clearances and limited availability of opportunities. Come learn the unique challenges facing the IC and future requirements to defend our nation.

Moderator: Major General Patrick Higgins, US Army Retired, Director Business Development, Goldbelt, Inc.

- Ms. Jennifer Walsmith, Senior Acquisition Executive, National Security Agency
- Ms. Sandra Broadnax, Director, Office of Small Business Programs, National Geospatial-Intelligence Agency (NGA)
- Mr. Michael B. Smith, Executive Director, Office of Selective Acquisitions,
   Department of Homeland Security, Office of the Chief Procurement Officer (DHS)
- Mr. Barry Barlow, Chief Technology Officer, Vencore, Inc.
- Mr. Scott Ryser, Chief Executive Officer and President, Yakabod, Inc.

11:00AM - 12:15PM

Contracting with the Army Medical Command

**SESSION 7:** 

TRACK 2

Army streamlining and efficiencies have divided how Army Medical Command contracts for services and products. This session provides Senior leaders from Army MEDCOM to address upcoming requirements, and future opportunities at Joint Base San Antonio and provides insight into MEDCOM regional offices. With the rising cost of healthcare MEDCOM has unique challenges. Panelists will discuss how small business can provide

Location: Ballroom C/D	needed support to their mission to care for the warfighter and their families.
	Moderator: Mr. Lamont "Monte" Kapec, Head of the Contracting Activity, US Army Medical Command
	Mr. Peter Hunter, Associate Director, Small Business Programs, Army Medical Command
	<ul> <li>Lieutenant Colonel Carl J. Gorkos, Chief, Regional Health Contracting Office –</li> <li>Atlantic</li> </ul>
	Ms. Nicola Ohaegbu, Small Business Specialist, U. S. Army Medical Research     Acquisition Activity
11:00 – 12:15PM	Business Development, Customer Intelligence and Capture Management: Best Practices for Success
SESSION 8:	With federal budgets shrinking, implementing best practices in small business will be vital
TRACK 2	for success in the federal market space. Learn from legal and business development leaders pitfalls to avoid and best practices to deploy in your business as you decide bid/no-bid
Location: Ballroom E/F	decisions. This session will be perfect for both the government contract officer and small business liaison officer to attend to glean the challenges of responding to RFP's from a small business standpoint.
	Moderator: Mr. Andrew Brenner, SMART Board Member and Executive Vice President Client Solutions and Business Development, Quviant, Inc.
	Mr. Tom Marcinko, CPA, Partner, Aronson, LLC
	Mr. Anton Mitchell, Chief Executive Officer, Quviant Group, LLC
	Commander Jack Stem, US Navy Retired, Vice President, Pearl Interactive Network, Inc.
	Mr. James Bratten, Chief Executive Officer and President, EZGOVOPPS
12:00 – 1:00PM	LUNCH Sponsored by Leidos Biomedical Research, Inc. and Leidos, Inc.
Location: Courtyard Exhibition Hall	
1:15 – 2:30PM	Contracting with Federal Health Care Agencies & Prime Contractors: Finding the Funding
SESSION 9:	Contracting for healthcare and medical R&D bring unique challenges for small businesses.
TRACK 3	Panelists will provide future requirements and opportunities set-aside for small business and sub-contracting opportunities with prime contractors in this field. Come learn how your
Location: Ballroom B	small business can connect with the Federal Agencies and Prime Contractors who contract for a variety of services, research, technology and development. Understand which contract vehicles are used by contracting officials and primes.
	Moderator: Mr. Michael Soto, President, LifeSource Biomedical, LLC

Ms. Kristen Mistichelli, Director, Office of Acquisitions, National Cancer Institute

- Mr. Vinton Grant, Contracting Officer, National Institutes of Health
- Mr. James Chestnut, Senior Contracting Officer, U.S. Food and Drug Administration
- Mr. Guy Richardson, Deputy Director VISN 5, Department of Veterans Affairs (*Invited*)
- Mr. Steve Grumbach, Director of Acquisition, Leidos Biomedical, Inc.
- Dr. Reginald Seeto, Vice President of Partner and Strategy, MedImmune (Invited)

## Other Transaction Authority and Consortiums: Panel Discussion on what is an OTA, How OTA's are used by Contracting and Benefits to the Government and Industry

With a new Other Transaction Authority (OTA's) at Fort Detrick, this panel will discuss what an OTA is, how they are used by the Department of Defense, USAMRMC, and other authorized federal agencies. Panelists will describe the benefits of using OTA's to government and industry. In addition, panelists will describe the types of companies that engage with Consortiums.

Moderator: Mr. Eugene Delcoco, SOSSEC, Inc., SMART Board Member

- Mr. Donald Wheatley, Jr., Branch Chief Services #7, Contracting Officer, US Army Medical Research Acquisition Activity
- Dr. James Phillips, Projects Officer, Principal Assistant for Acquisition Army SBIR
   Technology Chief (Medical), US Army Medical Research and Materiel Command
- Mr. John Nunziato, Vice President, SOSSEC, Inc.
- Ms. Stacey Lindbergh, Program Manager, SCRA

## Small Business: Forecast Planning in Austere Budget Environments

The objective of this panel is to help the small business community learn how they should position their company to compete for federal procurements. Leaders from various Offices of Small Business Programs, OSDBUs and the SBA will provide companies insights on how your company can become more competitive with their technical proposal and pricing in a "Lowest Price Technically Acceptable" market. Get insight to finding forecasts, understanding missions, contacting program offices, and traditional and non-traditional methods for success. Discover what the Small Business Office can do for you and why it is important to work with them.

Moderator: Ms. Helen Propheter, Director, Frederick County Office of Economic Development

- Mr. Tommy Marks, SES, Director, Office of Small Business Programs, US Army
- Ms. Carmen Jones, Director, Small Business Office, US Department of Agriculture
- Mr. Robert Connelly, Director, Office of Small Business Programs, US Department of Justice

1:15 - 2:30PM

**SESSION 10:** 

TRACK 3

**Location: Ballroom C/D** 

1:15 – 2:30PM

SESSION 11:

TRACK 3

Location: Ballroom A

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	Mr. Kenneth Carkuff, Deputy Associate Director, NAVAIR Office of Small
	Business Progra
	Mr. Austen Colledge, Business Opportunity Specialist, Small Business
	Administration, Baltimore District Office
1:15 – 2:30PM	Strategic Sourcing, IDIQ'S and GWAC's: Key IDIQ/GWAC's contract vehicles,
SESSION 12:	Teaming and Pursuing Task Orders
TRACK 3	This session will bring leaders from the government and industry to discuss the future of strategic sourcing and it will affect small business and contract vehicles. More and more
Location: Ballroom E/F	contract shops are choosing to use GWAC and IDIQ's. Panelists will show you how to identify the key contract vehicles for your services/products, compete for task orders, enforcement of small business plans, and how to market to IDIQ winners for post award task orders. This session will be very insightful for small business in strategizing future business development.
	Moderator: Mr. Terry McCune, Assistant Director, Graduate and Adult Studies Programs, Mt. St. Mary's University
	Mr. Charles Hicks, Supervisory Contracting Officer, National Institutes of Health
	Information Technology Acquisition and Assessment Center (NITAAC) GWAC
	Program
	• Mr. Michael B. Smith, Executive Director, Office of Selective Acquisitions,
	Department of Homeland Security (DHS), Chief Procurement Office
	• Mr. Chris Fornecker, Director, Government Wide Acquisition Contract (GWAC),
	U.S. General Services Administration (GSA)
	Ms. Joanne Woytek, Program Manager SEWP / NASA
	<ul> <li>Dr. Harold Modrow, Senior Life Sciences Program Manager, Leidos, USAMMDA</li> <li>IDIQ Winner</li> </ul>
2:00 – 3:30PM	WINE TASTING & CHEESE NETWORKING RECEPTION
Location Courtyard Exhibit Hall	Showcasing Maryland Wineries: Black Ankle Vineyards and Linganore Winery
3:30PM	CLOSING REMARKS AND DRAWING
Location: Courtyard Exhibit Hall	